
AUTHENTICALLY YOU

OVERVIEW OF WEEKLY MODULES

Week One, Week of April 25th

Module One: Diving In!

Defining your values and how to integrate them into your offerings.

Identifying your focus and three pillars of your business.

Understanding your unique value and how to express this to your current and future clientele.

Inspired goal setting, including establishing a short term goal for the next month.

Week Two, Week of May 2nd

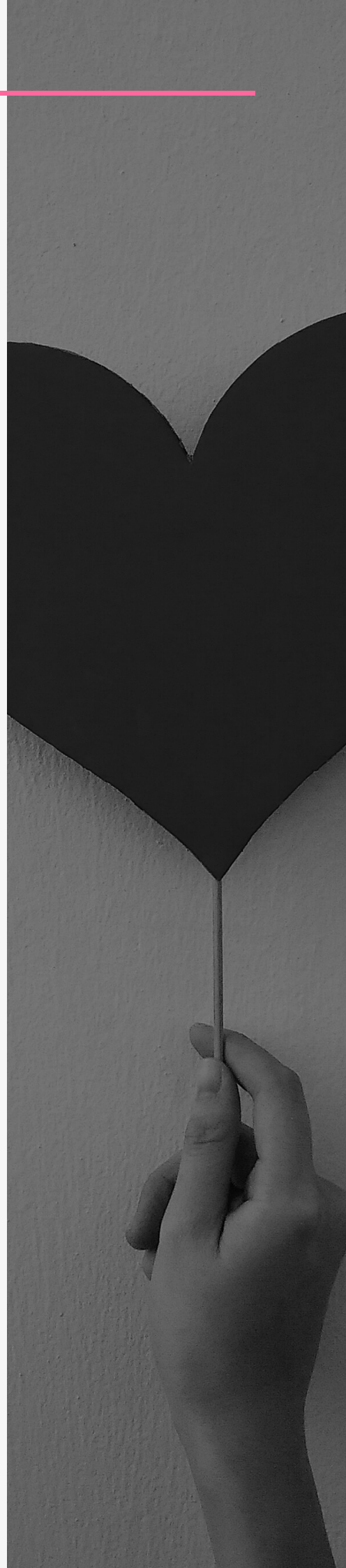
Module Two: From Passion to Purpose

Defining and refining your purpose, connecting to your ideal client, and understanding how fear may be preventing you from taking the next step.

Refining your goals to enhance your connection with your current audience and reach your ideal client.

How to differentiate your offerings to help your followers become your students/clients.

Client outreach for support, feedback and insight.



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Week Three, Week of May 9th **Implementation Week and optional One-on-One's with Jennison**

A week to gain momentum in your programs and offerings.

Optional 90 minute one-on-one session with Jennison via Zoom.

Week Four, Week of May 16th **Module Three: Authentic Online Presence**

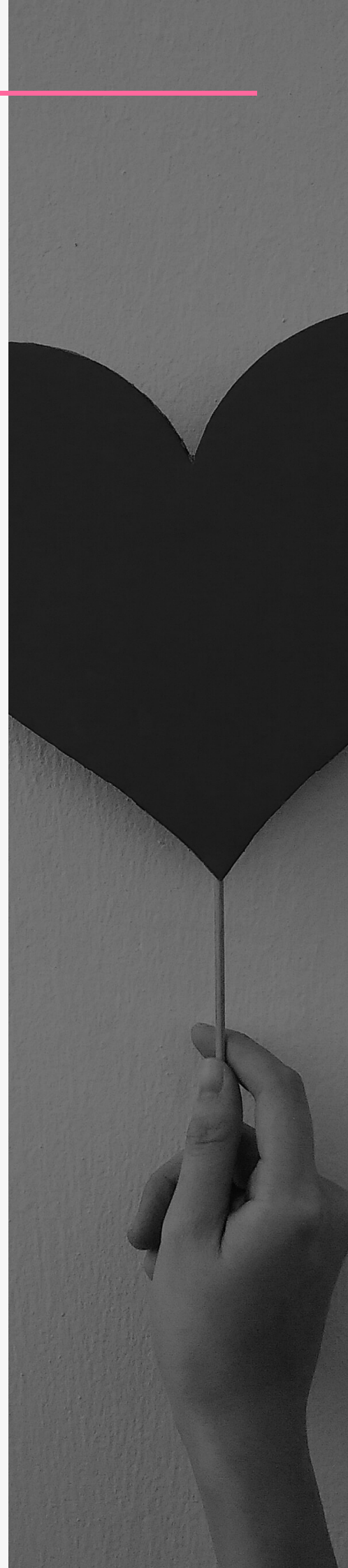
Showing up for your ideal client online, nurturing your current community, and sharing value with your audience.

Review of social media presence. What to post and when. What to avoid- the mistakes wellness professionals all make!

How to post less and attract more.

Inspired action! Baby steps or giant leaps in the direction of your dreams.

Presenting a sneak peak or teaser of your newest offering.



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Week Five, Week of May 23rd **Module Five: The Launch!**

From dreams to intentions, to manifesting your dream life.

Bringing your goals to reality.

It is your time to step into your greatness!

Get ready to share your unique value with the world. They are ready for you! Are you ready?

